

RMGA Zip Code Referral Program

The referral program is a great member benefit for belonging to the Rocky Mountain Gas Association (RMGA). At the center of the **Referral Program is a consumer hotline and website, where Utah homeowners, looking for a certified HVAC contractor, will be provided with referrals to RMGA Members participating in the program.**

The RMGA website and our 24/7 answering service target referrals by asking consumers what type of service work they need first, then in what zip code they live. This benefits you and your potential customers with higher quality, targeted referrals!

All members in good standing, who chose to participate in the Referral program, receive a population of 50,000 consumer zip codes free ($\pm 5\%$) with their RMGA membership, and for every additional 50,000 consumer zip codes, there is an annual \$50 fee. **RMGA is offering a quarterly payment option, which allows you to pay the Referral Program assessment in four installments, allowing you to expand into additional communities and increase your advertising reach!**

EXAMPLE: HVAC Contractor operating in Davis County:

Receive referrals for	Kaysville	84037 (population: 25,370)
	Centerville	84014 (population: 14,578)
	Farmington	84025 (population: 12,270)
		Total: 52,218 FREE

Add the zip codes in	Clearfield	84015 & 016 (population: 44,931)
and	Hill AFB	84056 (population: 4,758)
		Additional Total: 49,689

RESULT: Referrals to 6 zip codes in Davis County for only \$50 billed annually.

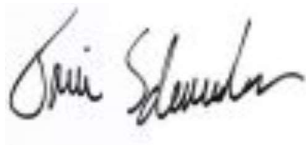
To assist you in targeting Utah cities and counties where you want to receive referrals, use the RMGA Referral Zip Code Form on our website: www.utmga.org. Enter the zip code populations you want in the Zip Codes Requested column and the form automatically calculates your total for you!

Then, send your Referral Program Agreement and the Referral Zip Code Excel file to Rocio Soto in the RMGA office at: rocio@utrmga.com. This is an annual program, but, if after a few months, you decide that you want to change the zip code areas your company covers, we will do that too!

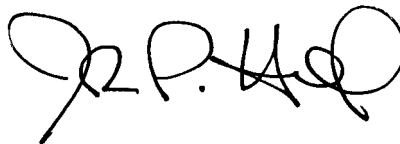
As a reminder, in order to participate, you must be a member in good standing and complete/ comply with the enclosed Referral Program Agreement. It is crucial for RMGA members to make sure all company information is correct, so we can provide an exceptional consumer referral service to you and the public.

Call Rocio at the RMGA Office on Mondays and Wednesdays for more information on payment options or any other questions: (801) 521-8340.

Sincerely,



Jamie Schumacher
President



John P. Hill
Director

ZIP CODE REFERRAL PROGRAM AGREEMENT

This agreement made by and between the Rocky Mountain Gas Association (RMGA), referred to as "**Association,**" and

RMGA Member

Telephone

Street Address where principal business is located

Email address

City, State, Zip Code

Web address

Referred to as "**Member.**"

In consideration of their mutual covenants and promises, the parties covenant and agree as follows:

ASSOCIATION AGREES:

1. To maintain a referral program utilizing a 24-hour call center and website, under which referrals, on a rotating basis, will be provided to each participating Member who is in good standing with the Association.
2. To maintain a list of the members participating in the zip code referral program, their contact information and locations where they perform HVAC service work.

MEMBER AGREES:

1. To be a paid Member of the Association in good standing.
2. To obtain, maintain, keep current and make available to the Association on demand, documentation of licenses and liability insurance coverage of at least \$100,000 per occurrence and \$300,000 aggregate, or as amended by the Utah State Division of Occupational and Professional Licensing.

3. To acquire proper permits where required by local building codes.
4. To have **all technicians**, excluding Apprentices, certified as Natural Gas Technicians, as per state law (Utah Code Ann. 58-55-308).
5. To maintain office facilities and a business phone number where customers may call 24 hours per day. Customer's phone calls are to be returned within 60 minutes of receipt.
6. To comply with the Association's Bylaws and Code of Ethics.
7. To pay an annual referral program fee at the current rate of \$50 per population of 50,000 consumer zip codes, as determined by the submitted **RMGA Referral Zip Code Form.xls**, with the first 50,000 population zip codes free with RMGA membership.
8. To hold harmless the Association, its officers and agents against all liability from damage to property or injury or death of any person or persons arising out of, in any way connected with, or resulting from the work to be performed with or resulting from consumer referrals provided by the RMGA Zip Code Referral Program.

IT IS MUTUALLY AGREED:

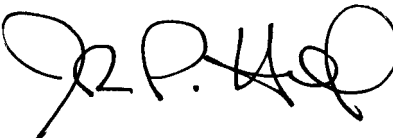
1. The Association will inform the Member of any customer complaints requiring action on the part of the Member. The Association will inform the customer that the Association will be back in contact with them within two working days to see if the Member has made contact with the customer. The Member agrees to contact the customer within 24 hours of notification by phone or in person to inquire about their concern. Customer complaints may be documented by the Association and may be subject to review and possible action by the Association.
2. This Agreement shall remain in effect for as long as both parties comply with the terms set forth above.

In witness of the acceptance and approval of, and agreement to, the above-described terms and conditions the parties have caused this Agreement to be duly executed.

Member Company

Association

By: _____
(Owner's/Officer's Signature)

by: 
John P. Hill
Executive Director

Name: _____
(Please Print)

Title: _____

<p>Please check the type of service work you want to provide, and that you are licensed in Utah to perform:</p> <p><input type="checkbox"/> Air Conditioning</p> <p><input type="checkbox"/> Gas Furnace</p> <p><input type="checkbox"/> Fall Prep</p> <p><input type="checkbox"/> Fireplace/Hearth</p> <p><input type="checkbox"/> Gas Line</p> <p><input type="checkbox"/> Radiant/Hydronic Heat</p> <p><input type="checkbox"/> Plumbing</p> <p><input type="checkbox"/> Water Heaters</p> <p><input type="checkbox"/> Snowmelt</p>
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To complete the registration process and begin receiving RMGA consumer referrals, please fill out the **RMGA Referral Zip Code Form.xls** (at **www.utrmga.org**) and return along with this agreement to RMGA via email: **rocio@utrmga.com**.

Call the RMGA office at (801) 521-8340, if you have any questions.